

WAKE-UP CALL DEMISTIFYING HEALTHCARE COSTS

TAMPA, FL



Tuesday, April 23 // 8:30 AM - 2:30 PM // Centre Club Tampa

SUMMARY SCHEDULE

**7:30 AM // Breakfast/Registration
Meet Our Community Partners**

8:30 AM - 2:30 PM // Wake-Up Call

- The Wake Up Call: Restoring Health, Hope and Wellbeing in our Communities
- The Big Heist: How Employers Can take Control of Runaway Prescription and Specialty Drug Costs
- Real World Success Stories from Florida Employers: Bending the Healthcare Cost Curve
- How to Deliver World Class Health Care at Half the Cost
- Meeting Your ERISA Fiduciary Responsibility to Manage Costs
- The ABC's of DPC: An Innovative Alternative Payment Model for Primary Care
- Blockchain in Healthcare: Reducing Costs and Gaining Control of Your Health Plan
- Optimizing Outcomes while Reducing Costs for Cancer Patients

EXPERT PRESENTERS


 **Chuck Gamsu, R.Ph.**
Principal, SkySail Rx


 **Jerry Beinbauer, M.D.**
Co-founder, Appley Health

 **Susan Scherer, RN, OCN**
Founder, RN Cancer Guides Solutions and Heavenly Hash Creamery

 **Lorie Maring, JD**
Partner, FisherPhillips

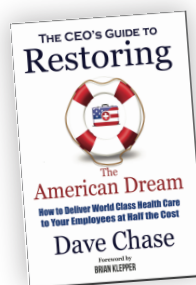
 **Marilyn Bartlett, CPA**
Special Projects Coordinator, State of Montana

 **Lee Gross, M.D.**
Epiphany HEALTH Direct Primary Care; President, Docs 4 Patient Care Foundation

 **Eric Crall, M.D.**
MyDPCdoc Family Medicine; Founder, Tampa Bay Direct Care Network

 **Chris Yarn**
AKA 'Frank MicDroppa' CEO, Walk On Clinic

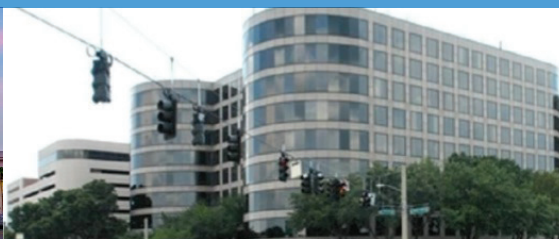
FEATURED PRESENTER



DAVE CHASE

World-renowned Healthcare Strategist,
Best-selling Author, Co-Founder of Health Rosetta

REAL WORLD SUCCESS STORIES FROM FLORIDA EMPLOYERS



Space is limited. Register today. // healthrosetta.org/events/tampawakeupcall

EVENT
HOSTS:

